

Paradigm Learning Presents “A Whole New Workforce: Educating and Engaging Employees in a Right-Brained World” Webinar

In this complimentary webinar by Paradigm Learning, The New York Times best-selling author Daniel Pink (“A Whole New Mind”), John Hine of ConAgra and Catherine Rezak, chairwoman of Paradigm Learning, will share how new learning approaches can harness the right-brain capabilities of your workforce.

(FV Newswire) February 09, 2010 -- A complex change has occurred in our business world. We've moved from an economy built on logical and linear capabilities – an “Information Age” – to an economy that is increasingly intuitive, creative and holistic. In this new “Conceptual Age,” employees need big-picture thinking and the capacity to detect patterns and opportunities. They need to tap into their inventive, empathetic, right-brain abilities.

Listen to the recording of this thought-provoking webinar, [“A Whole New Workforce: Educating and Engaging Employees in a Right-Brained World.”](#) You will hear how and why our business world has shifted, how new learning approaches can harness the right-brain capabilities of our workforce, and how one forward-thinking Fortune 500® company has begun to employ these approaches to engage, energize and educate its employees.

Daniel Pink, author of “A Whole New Mind”; John Hine, senior director of organizational development and learning at ConAgra; and Catherine Rezak, co-founder of Paradigm Learning, will involve you in a lively discussion about these important concepts.

During the webinar, you will hear about the social and economic forces that have moved us into this Conceptual Age; the six high-touch, high-concept “aptitudes” required of employees; how [discovery learning](#) methodologies can be used to develop these aptitudes; and how ConAgra is developing the right-brain capabilities of its employees.

Listen to our exclusive webinar now, [“A Whole New Workforce: Educating and Engaging Employees in a Right-Brained World.”](#)

About Daniel Pink

Dan Pink is the author of a trio of provocative, best-selling books on the changing world of work. One of his books, “A Whole New Mind: Why Right-Brainers Will Rule the Future,” charts the rise of right-brain thinking in modern economies and describes the six abilities individuals and organizations must master in an outsourced, automated age.

Dan’s articles on business and technology have appeared in many publications, including The New York Times, Harvard Business Review, Fast Company and Wired. He has provided analysis of business trends on CNN, CNBC, ABC, NPR and other networks in the U.S. and abroad.

About Paradigm Learning

[Paradigm Learning](#), based in St. Petersburg, Fla., provides creative classroom games, simulations and Discovery Maps® that are engaging, fast, cost-effective and easily customizable to your business strategies. Our corporate training programs have been delivered to more than 50 percent of the Fortune 500® and focus on the areas of [business acumen](#), employee alignment, organizational change, leadership development, sales training, project management and talent leadership.

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