

## Computer Outlook Talk Show Announces New Series with IAITAM

*New radio show tells "what's new, what's best and what's next" in IT asset management for organizations of every size around the globe*

(FV Newswire) January 07, 2010 -- The Computer Outlook Talk Show and International Association of Information Technology Asset Managers, Inc. (IAITAM) today announced a new show series hosted by Computer Outlook's John Iasiuolo and co-hosted by Barbara Rembiesa. On the first Tuesday of each month, starting January 5th, 2010, the new series will feature a specialized IAITAM guest who will share with Computer Outlook's growing 3.6 million listening audience, valuable information on regarding today's IT, software and hardware asset management, in the show's zero techno-babble-style.

IAITAM is the professional association for individuals and organizations involved in any aspect of IT Asset Management ("ITAM"), Software Asset Management ("SAM"), Hardware Asset Management, and the lifecycle processes for IT Asset Management in organizations of every size and industry across the globe. The series' co-host Barbara Rembiesa, is the President and Co-founder of IAITAM and brings over 17 years of industry knowledge and experience to the program.

"The Computer Outlook talk show gives IAITAM the platform to expand awareness and share best practice methodologies from ITAM experts and practitioners," said Barb Rembiesa. "I look forward to working with John and his team to bring sometimes technically-strained topics in asset management to the masses in a forum that they can relate to."

"I am so excited to bring to our listeners IAITAM and their wonderful information and guidance in Asset Management," stated Iasiuolo. "This is a new direction for our show and one that will better explain in plain English what businesses need to learn regarding their assets."

The Computer Outlook Talk Show's series "IT Asset Management" with IAITAM's Barbara Rembiesa will debut Tuesday, January 5, 2010 from 5:00 pm to 6:00 pm PST, and will air the first Tuesday of every month. For listings of where the show is aired and available podcast portals, visit: [www.computeroutlook.com](http://www.computeroutlook.com).

### About IAITAM

International Association of Information Technology Asset Managers, Inc. ("IAITAM") is the professional association for individuals and organizations involved in any aspect of IT Asset Management ("ITAM"), Software Asset Management ("SAM"), Hardware Asset Management, and the lifecycle processes for IT Asset Management in organizations of every size and industry across the globe. Serving IT Asset Management professionals in more than eighteen countries around the world, IAITAM's mission is to provide centralized real-world based skills development for the IT professional and to promulgate an understanding of IT Asset Management best practices and their value to an organization. Through specialized training, IAITAM provides a common base of understanding, terminology and a broader perspective on the opportunities for IT Asset Management through the contributions of its Members. Members include specialists in Software Asset Management, Hardware Asset Management, Negotiations, Procurement and Property Management, just to name a few. IAITAM is unique in that providers of services and tools are included as Members of the Association, offering an equal opportunity to add their knowledge and experiences into the centralized information source that is IAITAM. [www.iaitam.org](http://www.iaitam.org)

### About Computer Outlook Talk Show

The Computer Outlook broadcasts Tuesday thru Thursday from 5:00 p.m. to 6:00 p.m. Pacific Time via our live internet broadcast on [www.computeroutlook.com](http://www.computeroutlook.com) and [www.techoutlookcentral.com](http://www.techoutlookcentral.com). Our Sunday show, Java with John, is streamed by 27 FOX News stations nationwide and can also be accessed through computeroutlook.com and techoutlookcentral.com. Rebroadcasts of both the weekday show and Sunday's Java with John are available on Radio360Talk and WIRN Online, available to iPod and iTouch listeners at ooTunes. Furthering our reach to our mobile audience, on-demand cell phone radio provider CelleCast will also be adding our program to their list of featured programs. In addition, Computer Outlook airs "Computer Tips" twice daily during the 8:30 a.m. and 4:00 p.m. drive times. Podcasts of both live programs are available from [www.computeroutlook.com](http://www.computeroutlook.com) and leading podcast portals: iTunes.com, Yahoo, iPodder.org, PodcastAlley.com, Podcast.net, PodScope.com, PodNova.com, Odeo.com, Podcastpickle.com and PodcastingNews.com for convenient download and anytime, anywhere listening. For more information, please visit [www.computeroutlook.com](http://www.computeroutlook.com) or call +1.702.471.7200.

IAITAM  
LYNNE WEISS  
+1.330.628.3012