

KDS and ACTE Launch Online Travel Survey

Global research will provide a snapshot of corporate social responsibility in modern business travel

(FV Newswire) December 28, 2009 -- The Association of Corporate Travel Executives (ACTE) (<http://www.acte.org/>) and KDS, the leading European supplier of integrated travel and expense management systems (<http://www.kds.com/en>), are today launching the fifth annual global online travel survey.

The survey is being distributed to business travellers and bookers across the globe, analysing the current trends in business travel and, in particular, corporate social responsibility (CSR).

Yves Weisselberger, chief executive officer of KDS, says: "We want to know how hard the business travel industry is working to be as environmentally-friendly as possible. The survey will help us promote the good work being done, as well as identifying the CSR failings in business travel that need to be addressed.

"We are studying all aspects of the business travel experience, from company travel policies, through the booking process and on to the journey itself and the consequent expenses management. The survey will therefore provide an invaluable snapshot of the modern business travel experience."

The KDS/ACTE online travel survey can be found at: <http://www.surveymonkey.com/s/acte-p>. The results will be analysed and published at the Business Travel and Meetings Show (BTMS) in London from February 9-10 2010.

About KDS:

KDS on-demand travel and expense offers a completely integrated solution for travel and expense management, addressing essential needs ranging from travel policy definition and enforcement to online travel self-booking, automated travel expense processing and beyond. Every critical procedure can be completed through the KDS application service provider (ASP) offering, resulting in greater efficiencies and associated financial benefits. In addition, KDS offers the most extensive back-end connectivity to airline, car, rail and hotel providers in the industry, ensuring optimized pricing and up-to-the-minute inventory control. For more information, visit: www.kds.com.

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